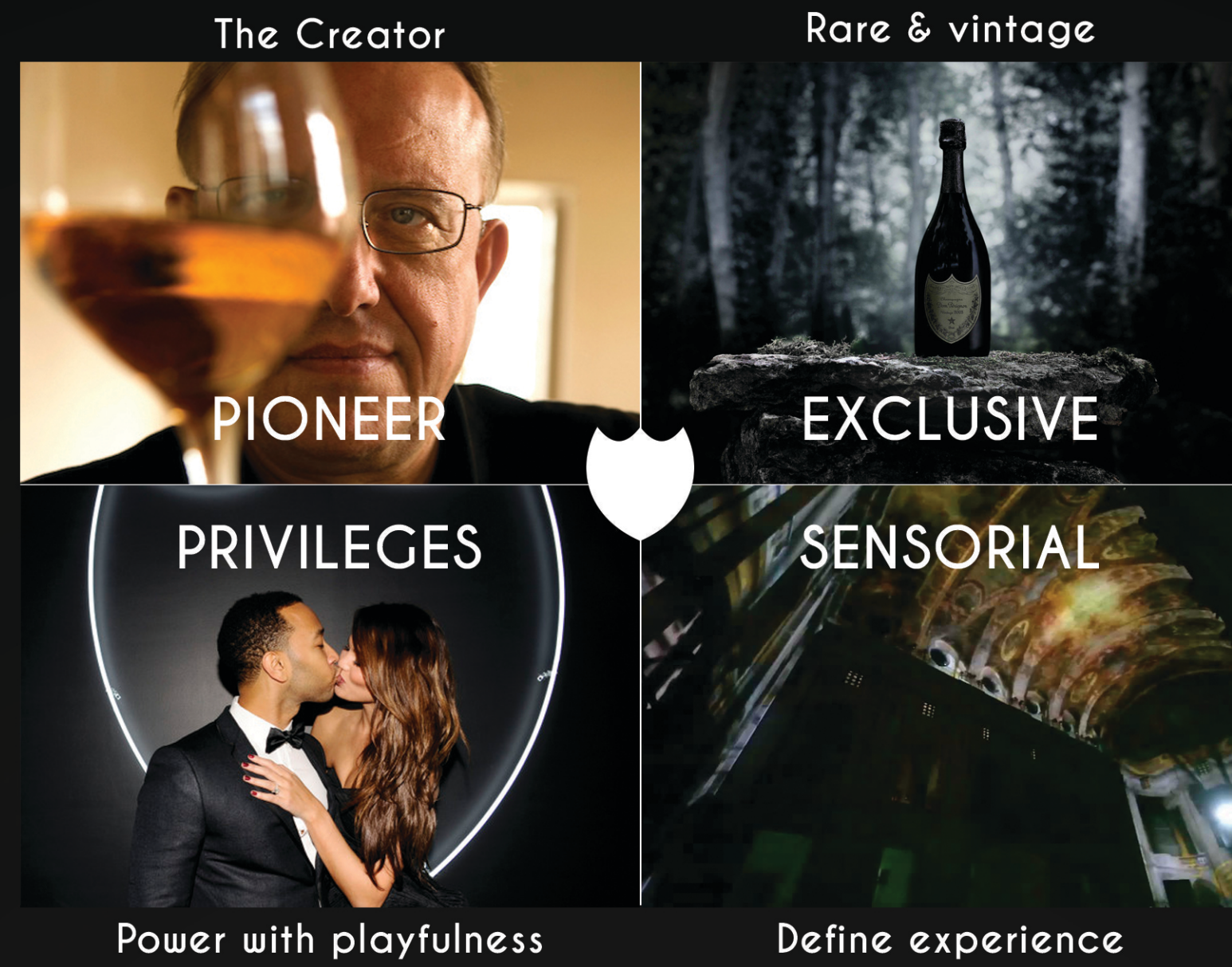


Hostess bar moodboard + Mindmap



BRAND DNA



Lifestyle + Mindmap



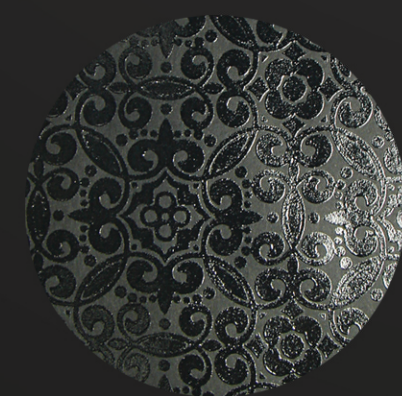
Promote the upcoming
Exclusive Limited Edition (teaser)



"The purpose of life, after all, is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience."

- Eleanor Roosevelt

Dom Pérignon Limited edition



Sober and simple design
Mystery of discovery
Exclusive
Iconic symbol
Noble material: leather
Reveal elements by UV Coating

Lifestyle
E-magazine



Phone app

OUTSTANDING DIGITAL EXPERIENCE

Inspiring, provide exclusive accesss, entertain, creating stronger link, provoke discovery, inform about lifestyle.

ABOVE THE LINE

BELOW THE LINE